

MSIZI JAMES ON 947

Monday to Friday 09:00 – 12:00





THE SHOW

The logo for 947, featuring the numbers '947' in a stylized white font on a red rectangular background. The background of the entire slide features a large blue triangle pointing towards the top right.

Your workday morning is a breeze with Msizi James on 947.

Get ready for lots of laughs, your favourite sing-along songs and three hours of solid weekday entertainment including popular features 7 in a Row, The Prank and Office Wars.

He's the guy next door, easy-going, fun to hang out with, adventurous and always down for a good time. Msizi James is an all-round DJ, MC, broadcaster and affectionately nicknamed the 'King of Commercial' by his peers.

Catch 'Msizi James on 947', weekdays 09:00 - 12:00.

Follow the show on hashtag #MsiziOn947

Twitter: #947Joburg

Facebook: @947Joburg

Download the 947 App (iOS & Android)

MSIZI JAMES

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Msizi James was born in Durban, KwaZulu-Natal in 1993. His broadcasting career kicked off in 2014 when he won an East Coast Radio talent competition which allowed him the opportunity to host the weekdays early breakfast show. His natural ability and popularity with listeners soon saw him move on to host weekend breakfast.

In May 2017 Msizi became the youngest person to host a drive show on a national radio station when he was offered the prime time slot at 5FM. His television appearances include presenting 'The Big Brand TV Show' on ETV and an educational game show called 'Hidden Science'. Msizi is also the owner of a branding and marketing company called The Brandlab.

Music is his undisputed first love, with his dog coming in at a close second. Pre-Covid, he often played deep house and commercial sets at clubs and festivals across the country. He is also extremely comfortable on stage and has hosted some of the country's biggest concerts including The Lumineers, Chris Brown and even Michael Bublé. His life motto is – Until further notice, celebrate everything. We couldn't agree more.

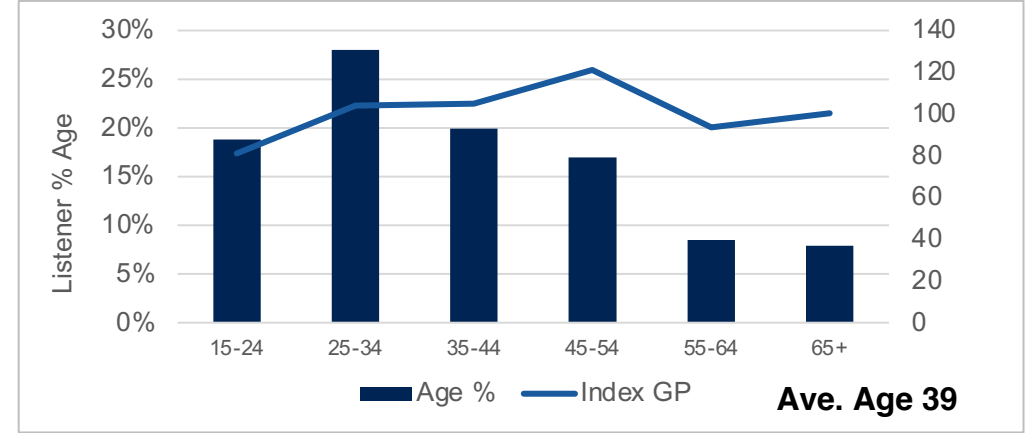
Catch Msizi James on 947, weekdays 09:00 - 12:00, and follow [@MsiziJames](https://twitter.com/MsiziJames) on Twitter and Instagram.



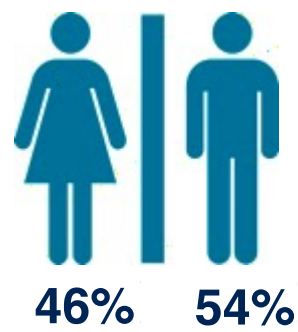
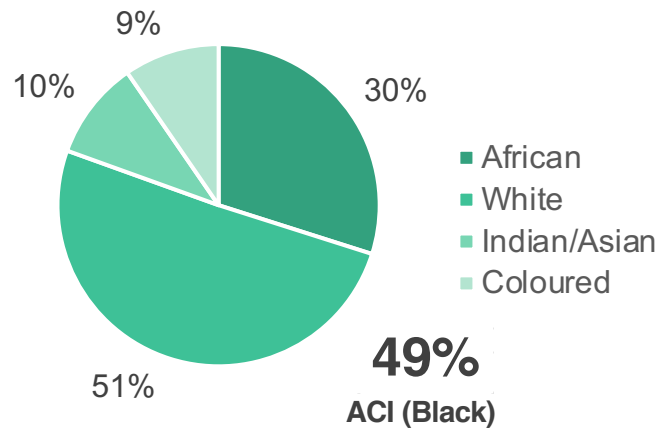
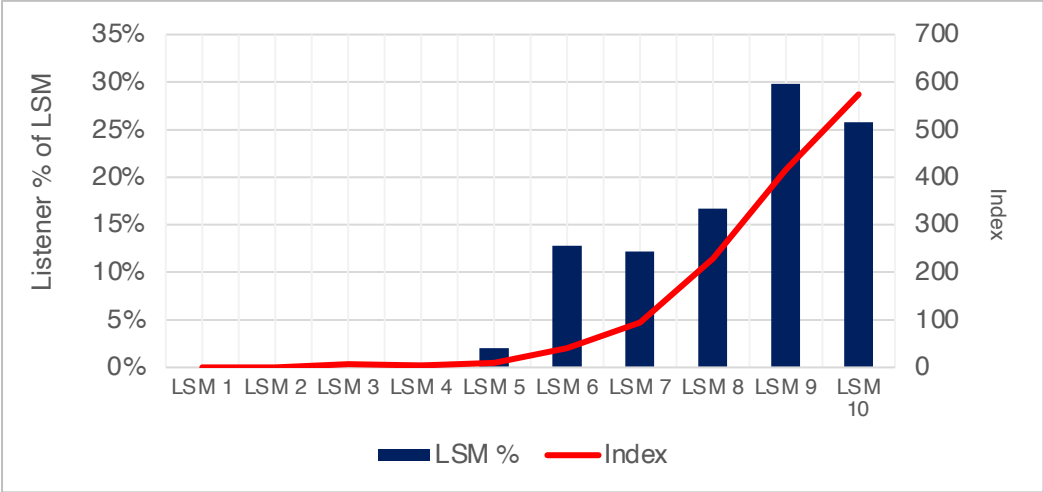
AUDIENCE PROFILE



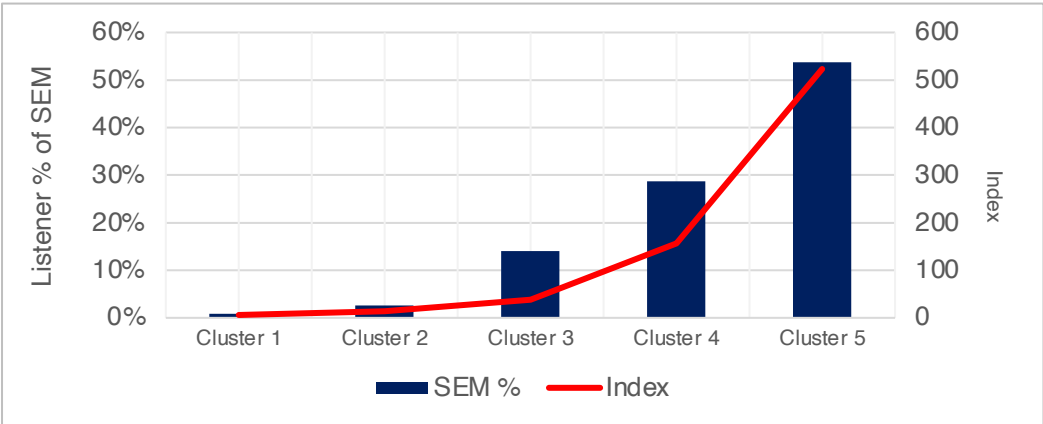
Audience



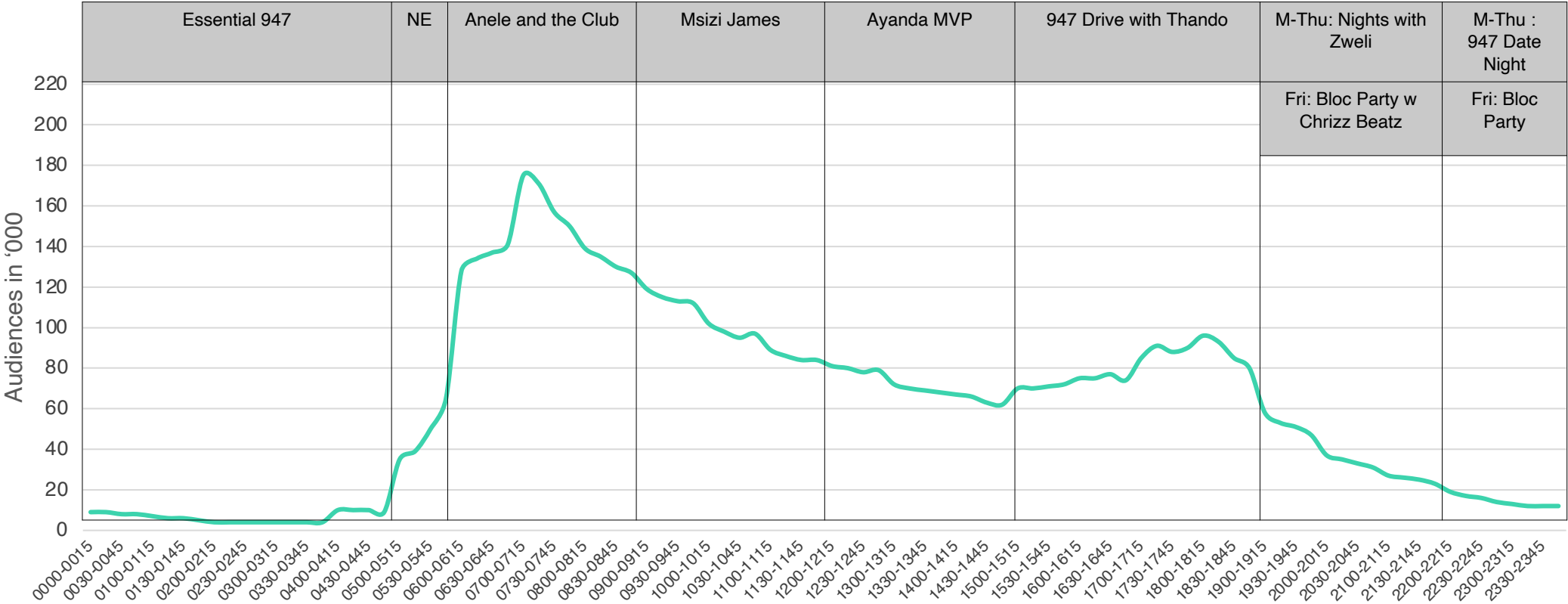
LSM



SEM



LISTENING PATTERN - WEEKDAYS



1/4 Time Band	Audience in 000's
0900-0915	119
0915-0930	115
0930-0945	113
0945-1000	112
1000-1015	102
1015-1030	98
1030-1045	95
1045-1100	97
1100-1115	89
1115-1130	86
1130-1145	84
1145-1200	84

Msizi James reaches 119 000 listeners on average at its peak and 482 000 Monday to Friday Cume





PRIMEDIA
BROADCASTING
CREATING CONNECTIONS

LINE UP

Weekdays	
01:00-05:00	Essential 947
05:00-06:00	Daybreak with Nick Explicit
06:00-09:00	Anele and the Club on 947
09:00-12:00	Msizi James on 947
12:00-15:00	Ayanda MVP
15:00-19:00	947 Drive with Thando
19:00-22:00	Mon - Thu: Nights with Zweli
22:00-00:00	Mon - Thu: 947 Date Night
19:00-22:00	Fri: 947 Bloc Party Part 1 with Chrizz Beatz
22:00-00:00	Fri: 947 Bloc Party Part 2
Saturdays	
01:00-04:00	Various
04:00-07:00	Best of Anele and The Club
07:00-10:00	947 Weekend Breakfast with Hulisani
10:00-14:00	947 Top 40 with Zweli, powered by CTM
14:00-18:00	Tholi B Weekends on 947
18:00-21:00	947 Bloc Party Part 1 with Chrizz Beatz
21:00-00:00	947 Bloc Party Part 2
Sundays	
00:00-04:00	Various
04:00-07:00	Best of 947 Drive with Thando
07:00-10:00	947 Weekend Breakfast with Hulisani
10:00-14:00	947 Sundays with Nick Explicit
14:00-18:00	Tholi B Weekends on 947
18:00-20:00	947 New and Exclusive with Ayanda MVP
20:00-00:00	947 Date Night





THANK YOU