



Today with Kieno Kammies

BRC April 2019 - March 2020





Today with Kieno Kammies

Up close and personal with Cape Town while reflecting international trends and events.

Listen, learn and connect when it comes to your finances, your health, your future, your partner, your passport and more.

Tune in for analysis of the news cycle as Kieno delves beyond the headlines and clickbait, displaying her trademark warmth and wit.

Today with Kieno will unpack Netflix binges, explore Karaoke disasters and sex.

Think of Today with Kieno as your mid-morning confidante and resident expert. Weekdays 9-12.

About Kieno Kammies

Kieno Kammies has become synonymous with asking tough questions. He is dismissive of spin and invites opinions challenging his own.

It's not all hard talk with this experienced journalist and radio personality. Kieno cares deeply about the community in which he lives and works. His compassion for those less fortunate, those who have been wronged or ignored by the state is evident.

His presence on the Breakfast Show has made major names a regular feature on CapeTalk. Kieno has interviewed CEOs, Ministers, industry leaders and trend-setters. Some of his interviews have resulted in changes in policy. A focus on MediClinic, for example, resulted in the group of hospitals changing the way they do triage. His interview with a mother who couldn't afford the tuition fees of Stellenbosch University for her daughter who achieved seven distinctions, resulted in listeners pledging enough funds for her first year.

Regular Features

Beyond the Boardroom: Business Talk

Daily

10:00 – 10:30 BLURB: Consumer finance, Economics 101, small business matters etc.

Health and Wellness

Weekly on a Monday

10:30 BLURB: This is more than just calling in to get advice from the medical guest. Today with Kienno Kammies will guide listeners in understanding their medical cover, trends as well as unpacking tried and tested wisdoms when it comes to staying healthy

SEX

Weekly on a Tuesday

10:30

Travel Tuesday

Weekly on a Tuesday

11:30 BLURB: Explore where to go as well as what to see, experience and taste. Upfront with Kienno Kammies will help you stretch your rand by giving you tips & tricks for booking online.

Mind Yourself (Psychology and other matters of the mind.)

Weekly on a Wednesday

10:30 BLURB: Kienno interviews the best psychological minds as well as cutting edge academics pushing boundaries in this field. The world is ever-changing and so are the challenges and lifestyle demands listeners have to navigate. Listen for insights that will help you cope.

Legal Matters

Weekly on a Thursday

10:30 BLURB: Lawyers and legal professionals are expensive – so tune in first, before you fork out your hard-earned cash. What are your rights? Which ombudsmen are there to support and protect you?

Streaming Club

Weekly on a Thursday

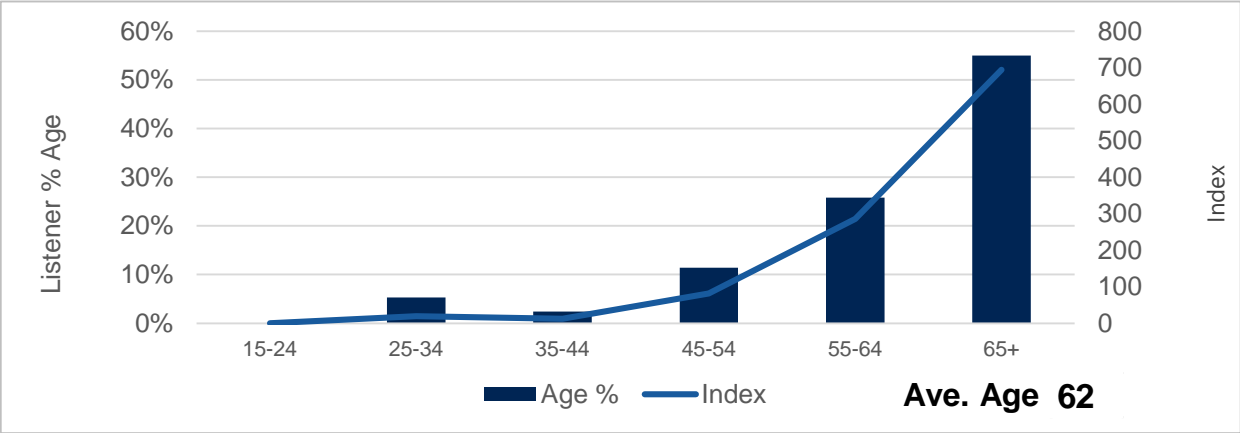
11:30 BLURB: What's hot right now on Netflix, Showmax, Amazon Prime Video, DStv NOW and in popular culture conversations.

Profiles

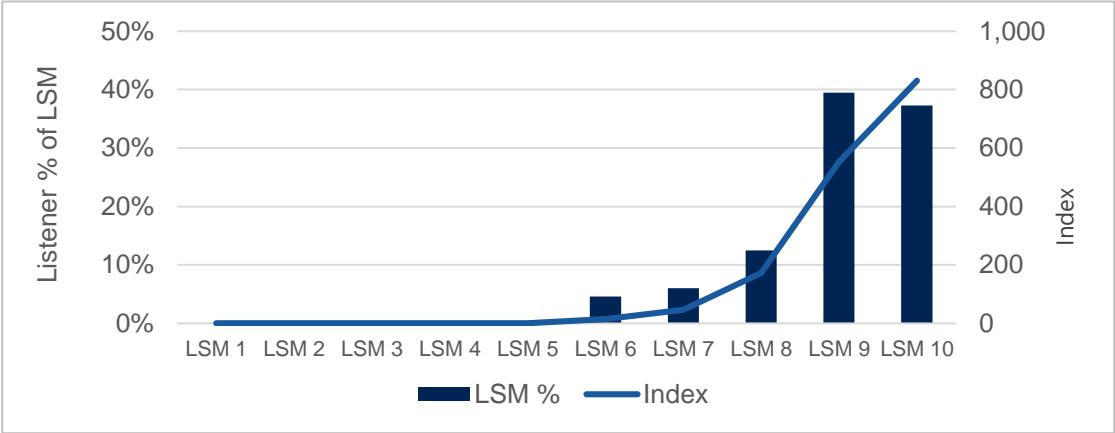
Audience Reach & Profile



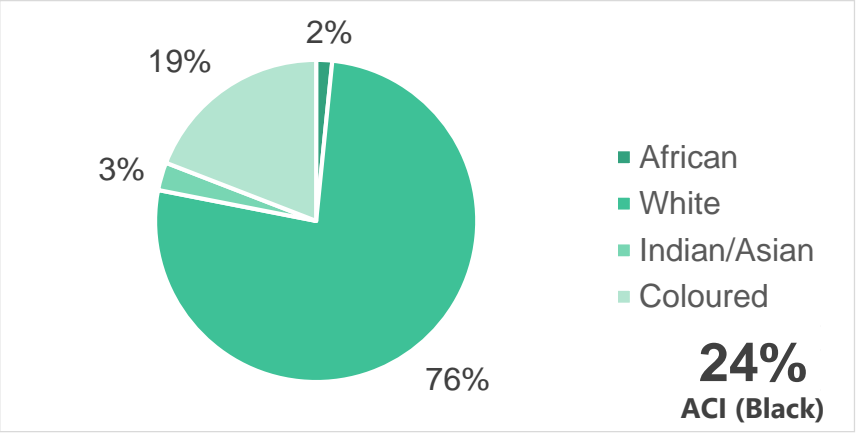
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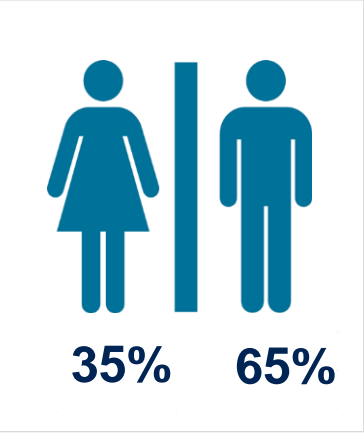
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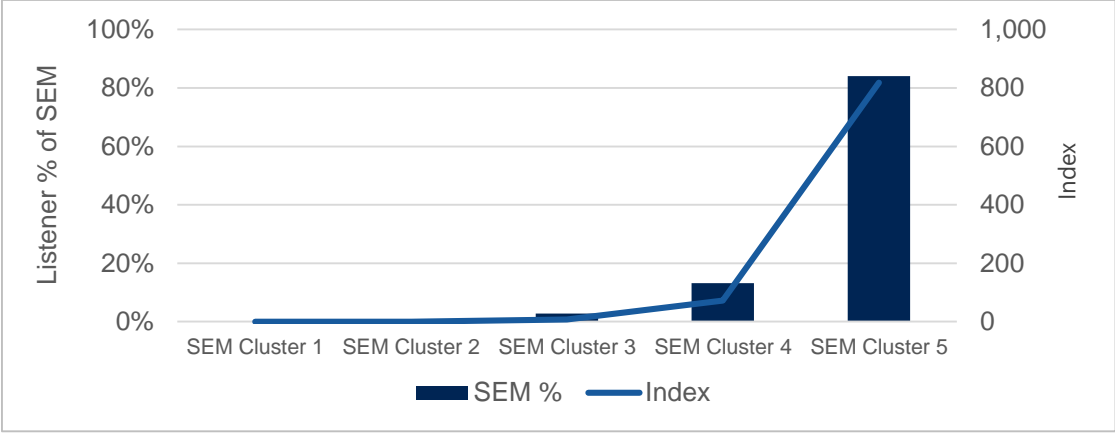
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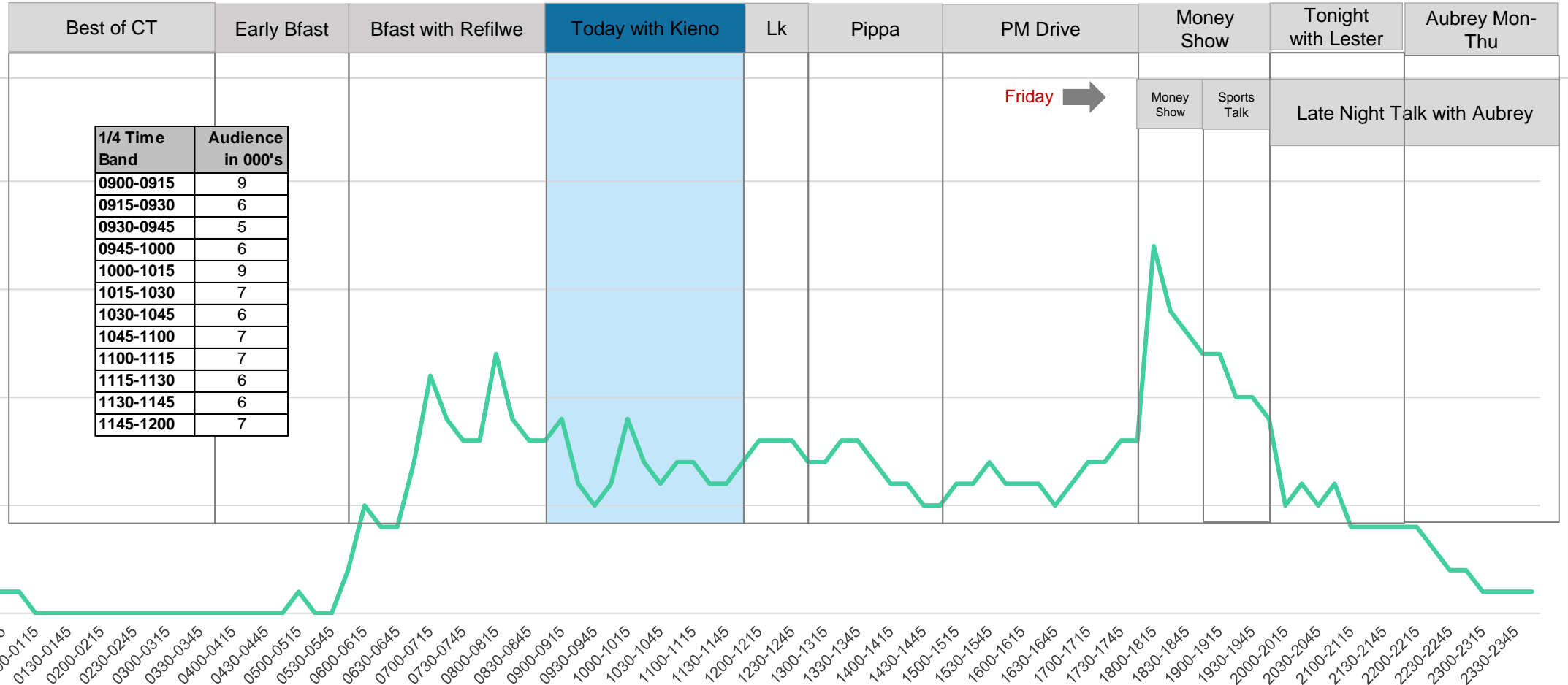
Gender



SEM



Listening Pattern: Mon - Fri



Listeners : 38 000 Monday to Friday Cume (09h00-12h00)
 The Kieno Kammies Show reaches up to 9 000 listeners on average between 09h00-09h15.



www.primediabroadcasting.co.za

Visit our website to find Audience profiles, Footprints, Case studies and more.

We look forward to telling your story...

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