

DAYBREAK WITH NICK EXPLICIT

Monday to Friday 05:00 – 06:00





PRIMEDIA
BROADCASTING
CREATING CONNECTIONS

THE SHOW

Wake up with Nick Explicit - weekdays 05:00 to 06:00. Whether you're making the kids' lunch, off to the gym or prepping for that big presentation, with Nick Explicit every day is a great day.

Nick is fun, energetic, driven, a dad, and very down to earth. He's that friend you don't mind chatting to at 5 in the morning, as he brings you just the right mix of music and fun to get your ready for Anele and the Club on 947.

Don't miss Daybreak with Nick Explicit - weekdays 05:00 to 06:00.

Twitter: #947Daybreak

Twitter: #947Joburg

Facebook: @947Joburg

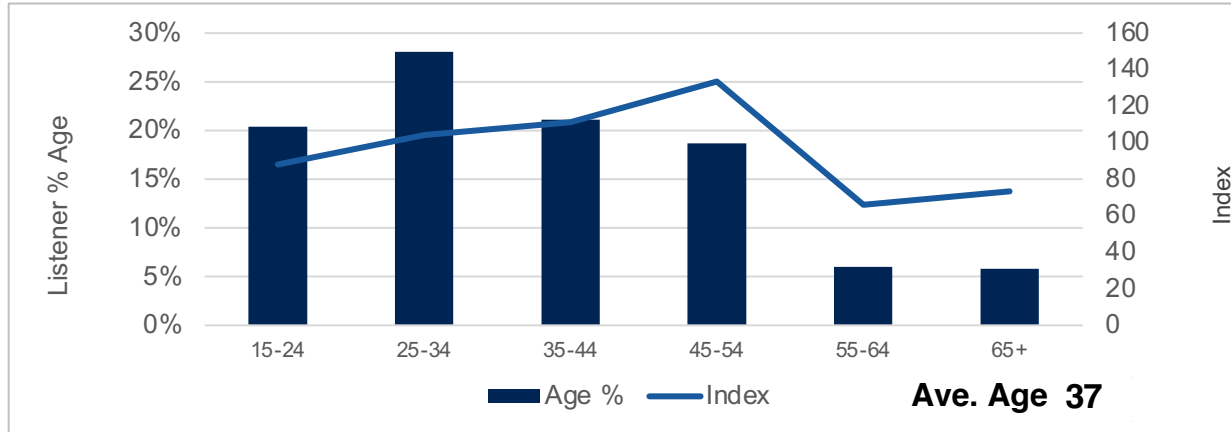
Download the 947 App (iOS & Android)



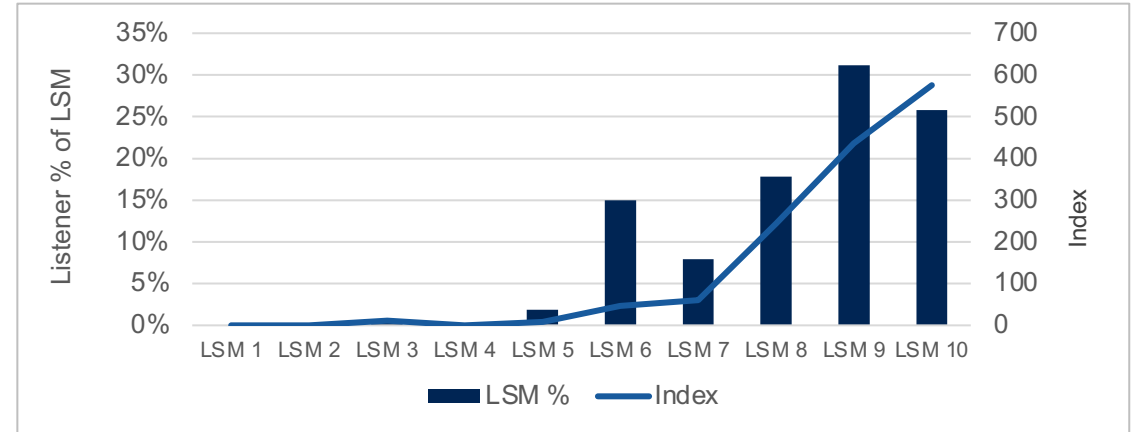
AUDIENCE PROFILE



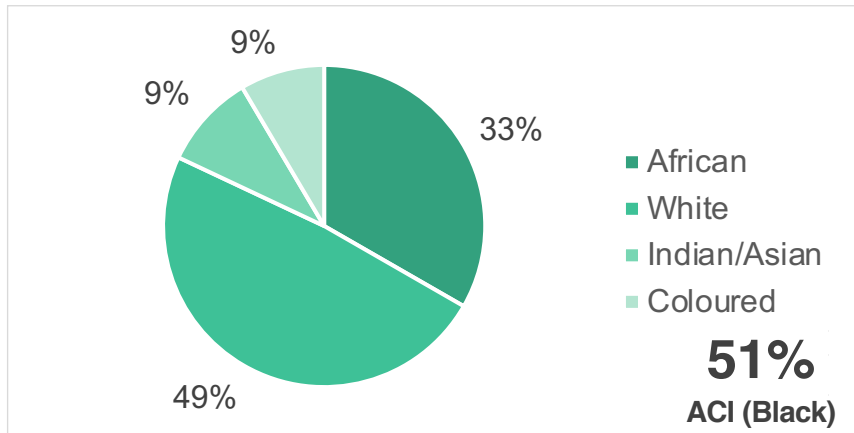
Age



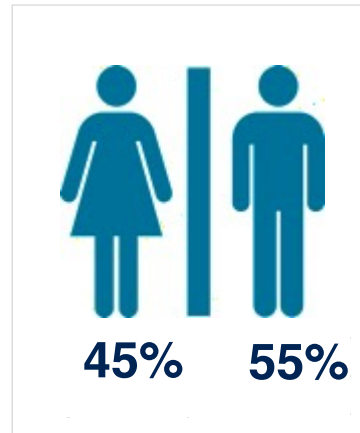
LSM



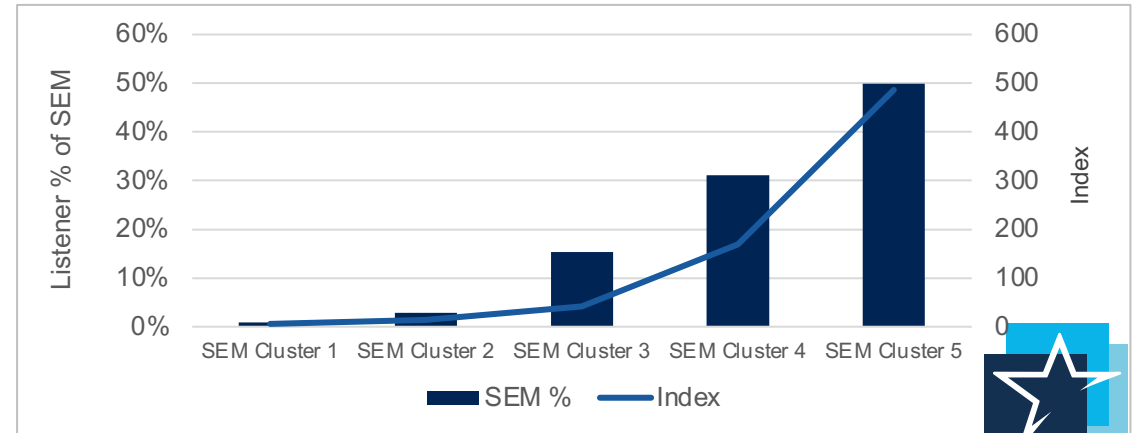
Ethnicity



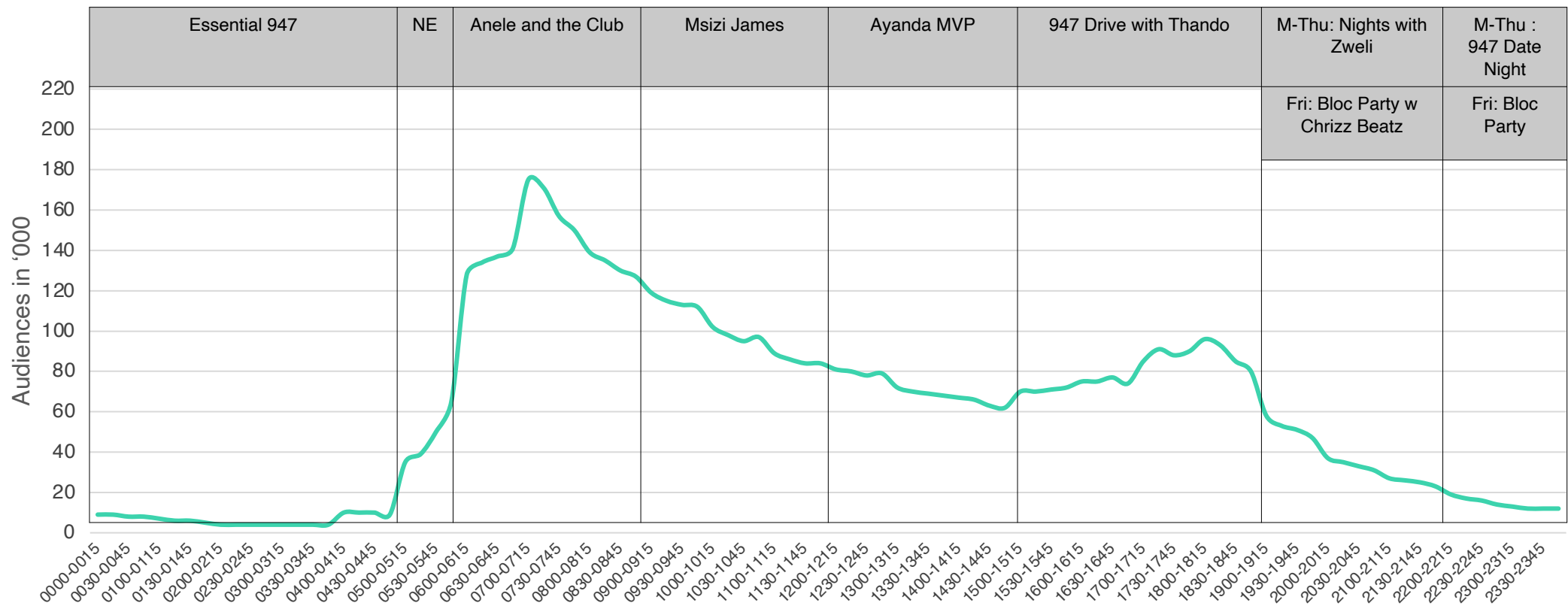
Gender



SEM



LISTENING PATTERN - WEEKDAYS



1/4 Time Band	Audience in 000's
0500-0515	35
0515-0530	39
0530-0545	50
0545-0600	65

Listeners: 174 000 Monday to Friday Cume (05:00 - 06:00). Reaching 65 000 listeners on average at its peak.





LINE UP

Weekdays	
01:00-05:00	Essential 947
05:00-06:00	Daybreak with Nick Explicit
06:00-09:00	Anele and the Club on 947
09:00-12:00	Msizi James on 947
12:00-15:00	Ayanda MVP
15:00-19:00	947 Drive with Thando
19:00-22:00	Mon - Thu: Nights with Zweli
22:00-00:00	Mon - Thu: 947 Date Night
19:00-22:00	Fri: 947 Bloc Party Part 1 with Chrizz Beatz
22:00-00:00	Fri: 947 Bloc Party Part 2
Saturdays	
01:00-04:00	Various
04:00-07:00	Best of Anele and The Club
07:00-10:00	947 Weekend Breakfast with Hulisani
10:00-14:00	947 Top 40 with Zweli, powered by CTM
14:00-18:00	Tholi B Weekends on 947
18:00-21:00	947 Bloc Party Part 1 with Chrizz Beatz
21:00-00:00	947 Bloc Party Part 2
Sundays	
00:00-04:00	Various
04:00-07:00	Best of 947 Drive with Thando
07:00-10:00	947 Weekend Breakfast with Hulisani
10:00-14:00	947 Sundays with Nick Explicit
14:00-18:00	Tholi B Weekends on 947
18:00-20:00	947 New and Exclusive with Ayanda MVP
20:00-00:00	947 Date Night





THANK YOU