

947 DRIVE WITH THANDO

Monday to Friday 15:00 – 19:00





THE SHOW

The logo for 947, featuring the numbers '947' in a stylized white font on a red rectangular background. The background of the slide also features a large blue arrow pointing left.

She's smart, witty, fun, proudly Joburg and a South African style icon. Thando 'Thabooty' Thabethe is the host of 947 Drive with Thando, presented with co-host Alex Caige.

Expect real connections, big interviews, big hits, big competitions, a lot of heart, and exciting new features to get Joburg talking like 'Say you love me', 'Last Round' and 'Get Schooled'. Plus all your favourite afternoon drive features like 'Can't Beat' and 'The 947 Mix@6'.

Don't miss 947 Drive with Thando, weekdays 15:00 - 19:00. Tune in on 94.7 FM and stream on 947.co.za

Follow the show on social media [#947DriveWithThando](#)

Twitter: [#947Joburg](#)

Facebook: [@947Joburg](#)

Download the 947 App (iOS & Android)

THANDO THABETHE

Born in 1990, Thando 'Thabooty' Thabethe's media career kicked off while still in high school when she became a television presenter for shows such as 'Backchat', 'Yotv Quest for Fame' and 'Celebrity Fast Facts'. While at university she joined UJFM as a news reader. She soon became host of UJFM's drive show, and later that year joined YFM as the host of the weekend afternoon show. She graduated from UJ with a Bachelor of Commerce Accounting degree in 2011 and three years later became the host of '1's and 2's' – a reality competition talent show on SABC 1.

We're already breathless, but Thando was just getting started. Today, she's a well-known broadcaster, fashion-icon and actress with a host of television and film roles under her belt, including movies 'My Perfect Family', 'Single Guys', 'Intersexions', 'Kowethu', 'Mzansi Love', 'Mrs. Right Guy' and the box office hit 'Love Lives Here'. From 2014 to 2017 she also played a lead role in Generations as Nolwazi Buzo and in 2018 she starred in her own reality show, 'Thando Bares All'.

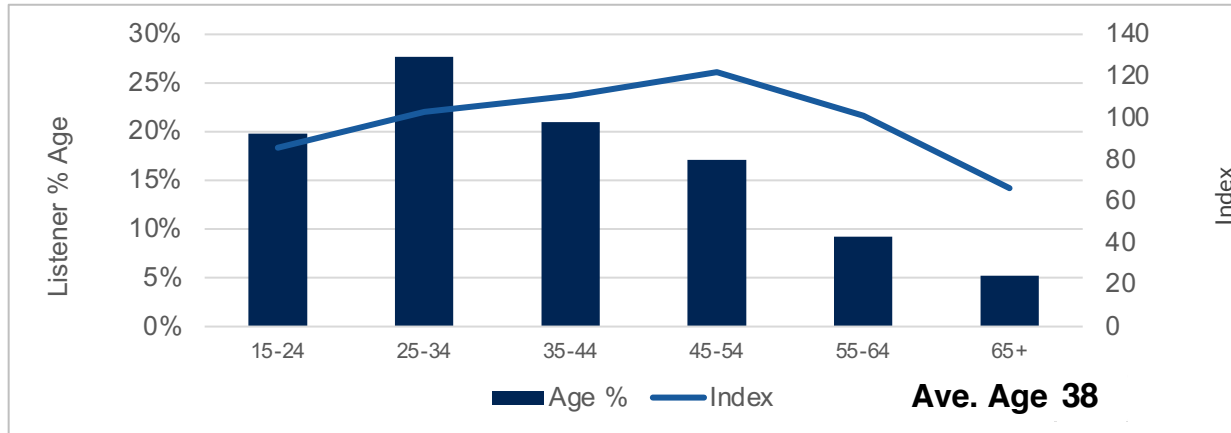
She is Nivea's brand ambassador in Africa and was the first African brand ambassador for the German body-care brand. She has also been named one of Forbes Africa's 30 Under 30.

Catch '947 Drive with Thando', Mondays to Fridays 15:00 - 17:00 and join her massive online following on Twitter and Instagram at [@thando_thabethe](https://twitter.com/thando_thabethe).

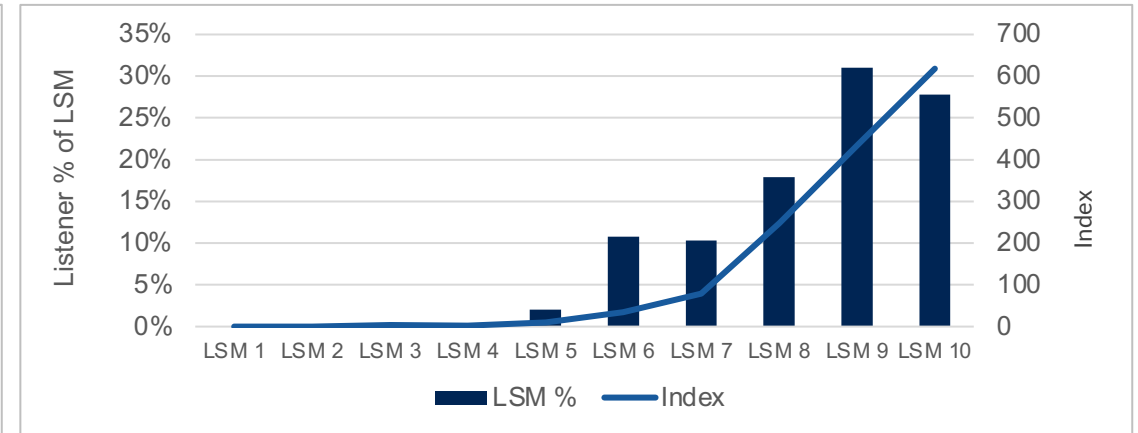
AUDIENCE PROFILE



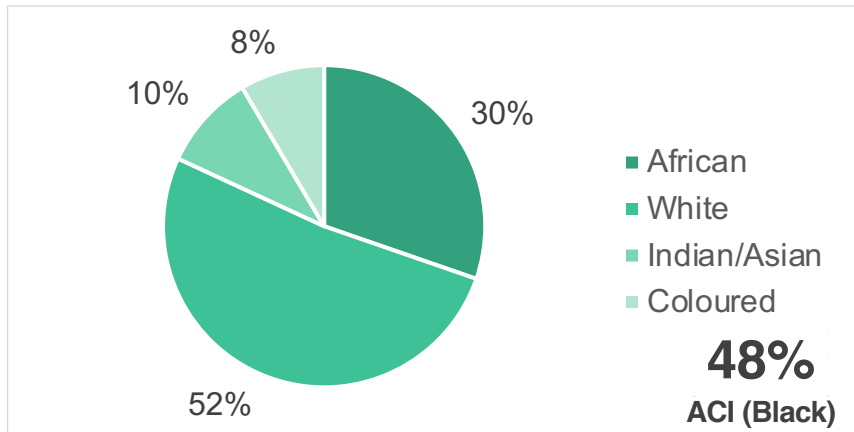
Age



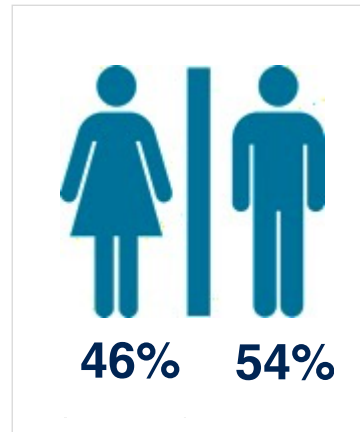
LSM



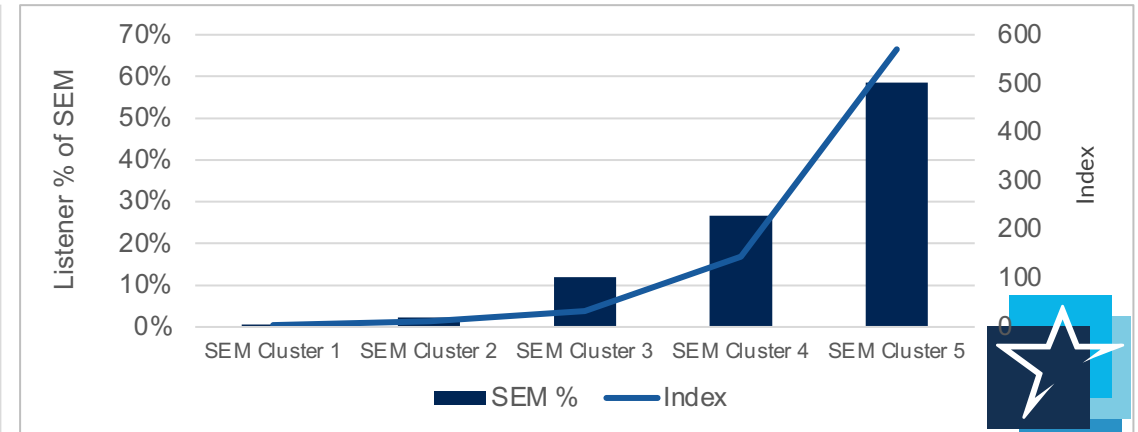
Ethnicity



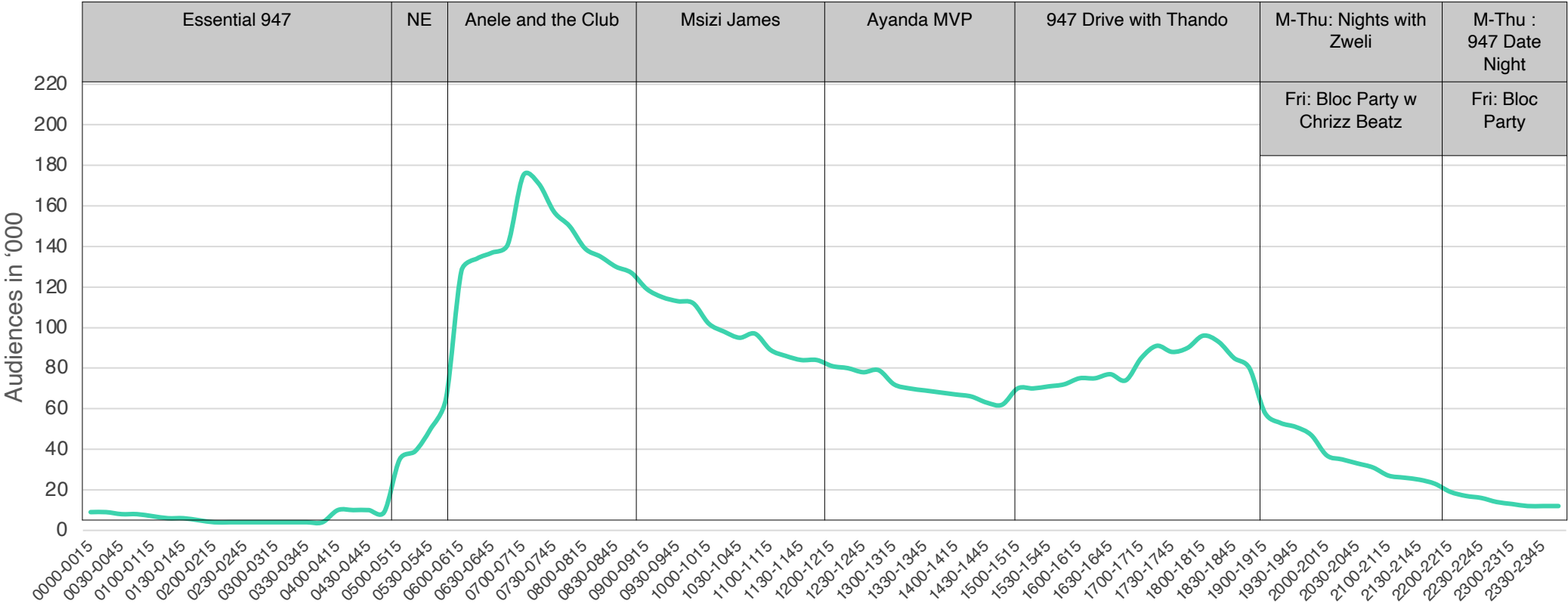
Gender



SEM



LISTENING PATTERN - WEEKDAYS



| 1/4 Time Band | Audience in 000's |
|---------------|-------------------|
| 1500-1515 | 70 |
| 1515-1530 | 70 |
| 1530-1545 | 71 |
| 1545-1600 | 72 |
| 1600-1615 | 75 |
| 1615-1630 | 75 |
| 1630-1645 | 77 |
| 1645-1700 | 74 |
| 1700-1715 | 85 |
| 1715-1730 | 91 |
| 1730-1745 | 88 |
| 1745-1800 | 90 |
| 1800-1815 | 96 |
| 1815-1830 | 93 |
| 1830-1845 | 85 |
| 1845-1900 | 80 |

Drive with Thando on 947 reaches 96 000 listeners on average at its peak and 541 000 Monday to Friday Cume





LINE UP

| Weekdays | |
|-------------|--|
| 01:00-05:00 | Essential 947 |
| 05:00-06:00 | Daybreak with Nick Explicit |
| 06:00-09:00 | Anele and the Club on 947 |
| 09:00-12:00 | Msizi James on 947 |
| 12:00-15:00 | Ayanda MVP |
| 15:00-19:00 | 947 Drive with Thando |
| 19:00-22:00 | Mon - Thu: Nights with Zweli |
| 22:00-00:00 | Mon - Thu: 947 Date Night |
| 19:00-22:00 | Fri: 947 Bloc Party Part 1 with Chrizz Beatz |
| 22:00-00:00 | Fri: 947 Bloc Party Part 2 |
| Saturdays | |
| 01:00-04:00 | Various |
| 04:00-07:00 | Best of Anele and The Club |
| 07:00-10:00 | 947 Weekend Breakfast with Hulisani |
| 10:00-14:00 | 947 Top 40 with Zweli, powered by CTM |
| 14:00-18:00 | Tholi B Weekends on 947 |
| 18:00-21:00 | 947 Bloc Party Part 1 with Chrizz Beatz |
| 21:00-00:00 | 947 Bloc Party Part 2 |
| Sundays | |
| 00:00-04:00 | Various |
| 04:00-07:00 | Best of 947 Drive with Thando |
| 07:00-10:00 | 947 Weekend Breakfast with Hulisani |
| 10:00-14:00 | 947 Sundays with Nick Explicit |
| 14:00-18:00 | Tholi B Weekends on 947 |
| 18:00-20:00 | 947 New and Exclusive with Ayanda MVP |
| 20:00-00:00 | 947 Date Night |





THANK YOU