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Andy Maqondwana

BRC RAMS : April 2019 – March 2020



PRIMEDIA
BROADCASTING



Andy Maqondwana



She wasn't the girl next door growing up, but since she moved into town – she's become your BBF, your MGANI, and your Ride or Die. Andy Maqondwana is not just a great listener; has the biggest hearts; and can give it as good as she gets it! You don't know which small town she's from but you're glad she got on that bus, because the big city just wasn't the same without her larger than life personality.

Catch Andy from 09:00 to midday, Monday to Friday, for moments of Joburg Kindness, the biggest hits, freshest lifestyle content, and best conversations.

Follow [@AndyMaqondwana](https://www.instagram.com/AndyMaqondwana).



About Andy Maqondwana

Andy started her radio journey as a presenter on Stellenbosch-based station MFM 92.6 while studying for a BSc Honors in Psychology at Stellenbosch University.

She's been at our sister station Kfm 94.5 since 2015, first as an overnight presenter, late nights then the Sunday Weekend Breakfast show.

She is proudly a small-town girl, with a big personality, and if her show is anything to go by, she's rocking the big city well.

About Andy Maqondwana



As a Capetonian, what is the biggest thing you're looking forward to in the new city?
I look forward to exploring the little niches that Joburg has to offer and meeting new people.

Five people at the dinner table? You being the sixth.

Beyonce Knowles, Oprah Winfrey, Iyanla Vanzant, My dad, Toni Braxton.

Regular Features

09h00 / 10h00 / 11h00 7 in a Row

Catch Joburgs biggest artists back to back to back all throughout your workday.

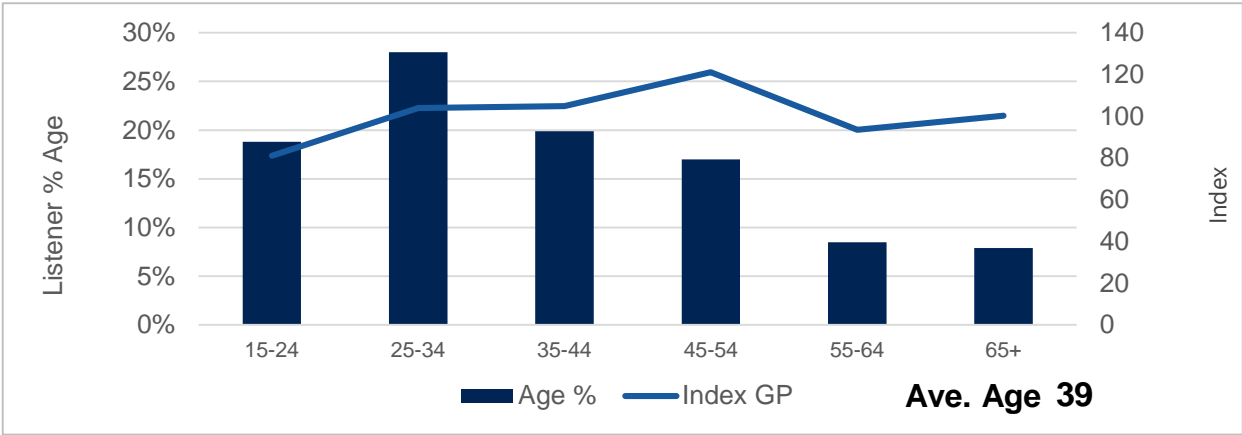
11h30 Covid / Joburg Kindness

In every crisis, there's an opportunity for Kindness and goodness to shine through. People from around the world have come together to share their acts of Kindness, and it's exactly what we all need right now! Join Andy daily as she shines a light on all things Kind.

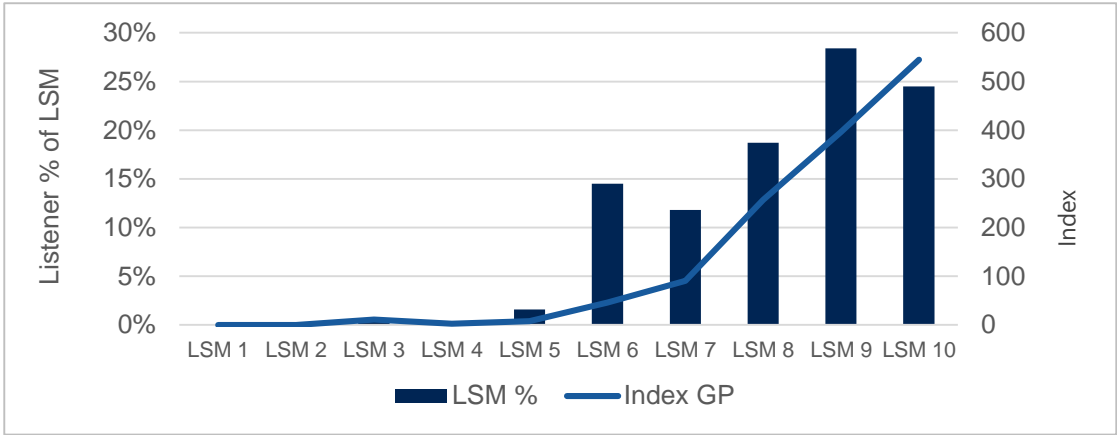
Audience Reach & Profile



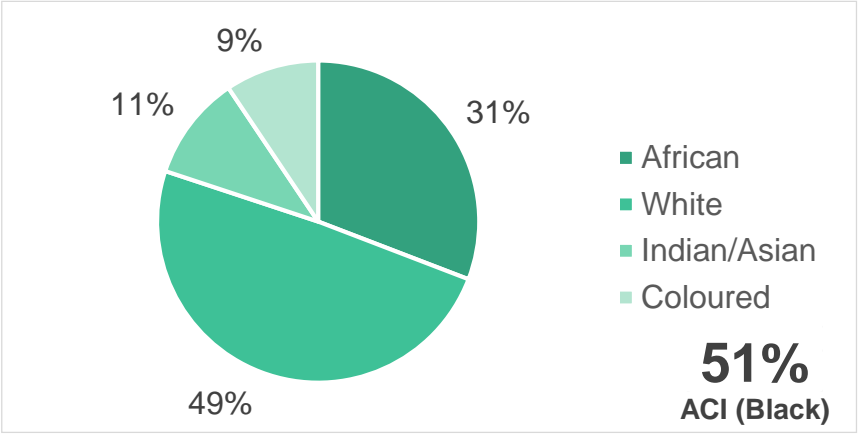
Age



LSM



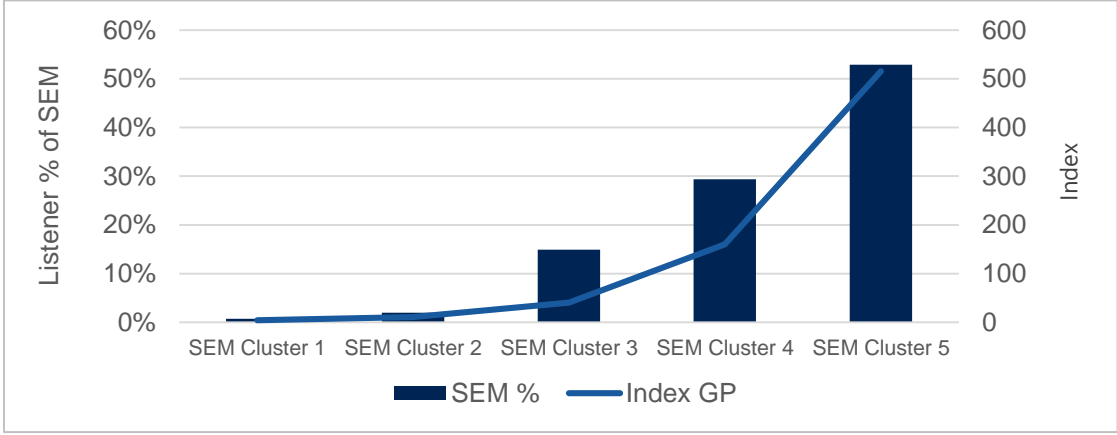
Ethnicity



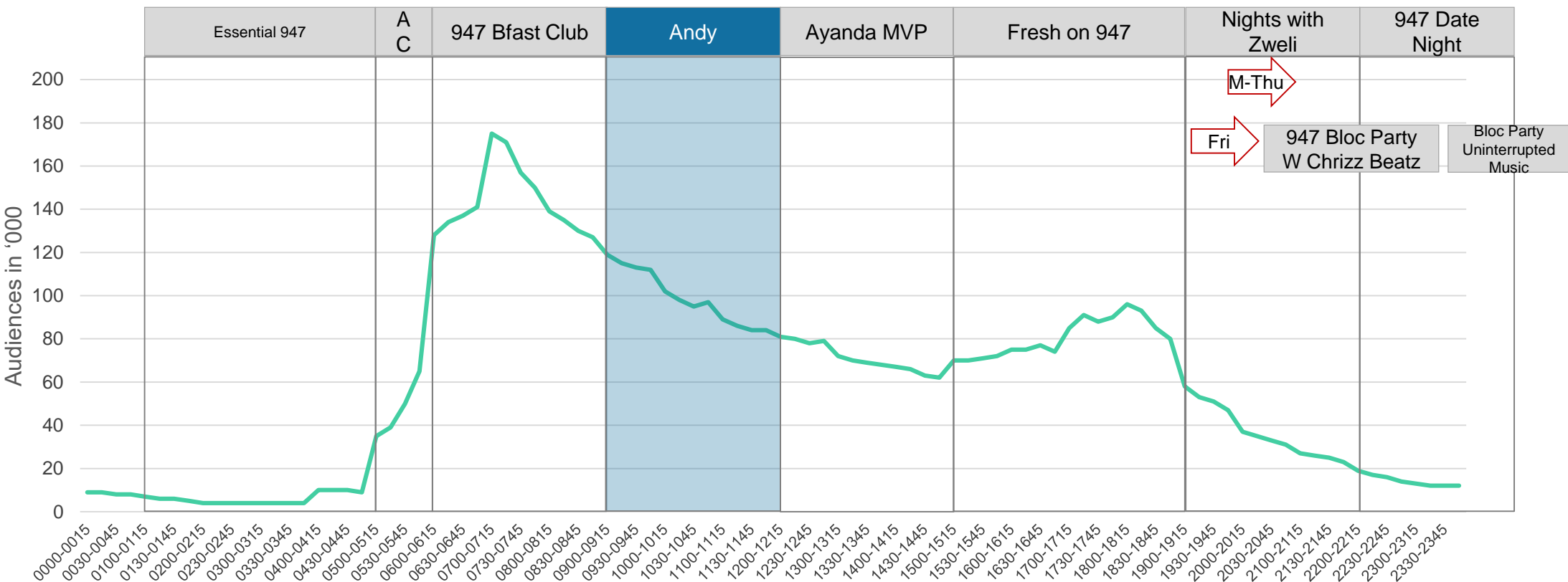
Gender



SEM



Listening Pattern: Mon- Fri



1/4 Time Band	Audience in 000's
0900-0915	119
0915-0930	115
0930-0945	113
0945-1000	112
1000-1015	102
1015-1030	98
1030-1045	95
1045-1100	97
1100-1115	89
1115-1130	86
1130-1145	84
1145-1200	84

Listeners: 482 000 Monday to Friday Cume (09h00-12h00)

The Andy Maqondwana show reaches a maximum of 119 000 listeners on average between 09h00-12h00.



www.primediabroadcasting.co.za



Visit our website to find Audience profiles, Footprints, Case studies and more. We look forward to telling your story...

