



ALEX CAIGE

BRC RAMS : April 2019 – March 2020



About The Show

Alex Caige – it's the kind of name you'd expect to see when the credits roll at the end of an action flick. But even with such a rock star name, Alex is one of the most chilled, laid-back and down-to-earth guys this side of the equator. Any time you spot Alex, he has a smile on his face. At first, we thought he was a bit crazy but then we realised he's just one really happy guy. And when he's happy – you're happy, so it's all good!

Catch his infectious smile every Weekday from 5am to 6am.

About Alex Caige

Radio and TV presenter who has made waves with his energetic and fearless style of broadcasting.

Alex has won multiple MTN Radio Awards for Best Campus Breakfast Presenter, Daytime Presenter, and Best Campus Breakfast Show for his work on Tuks FM. He was also nominated for Best Commercial Weekend Show on 94.7 Highveld Stereo at the MTN Radio Awards 2013

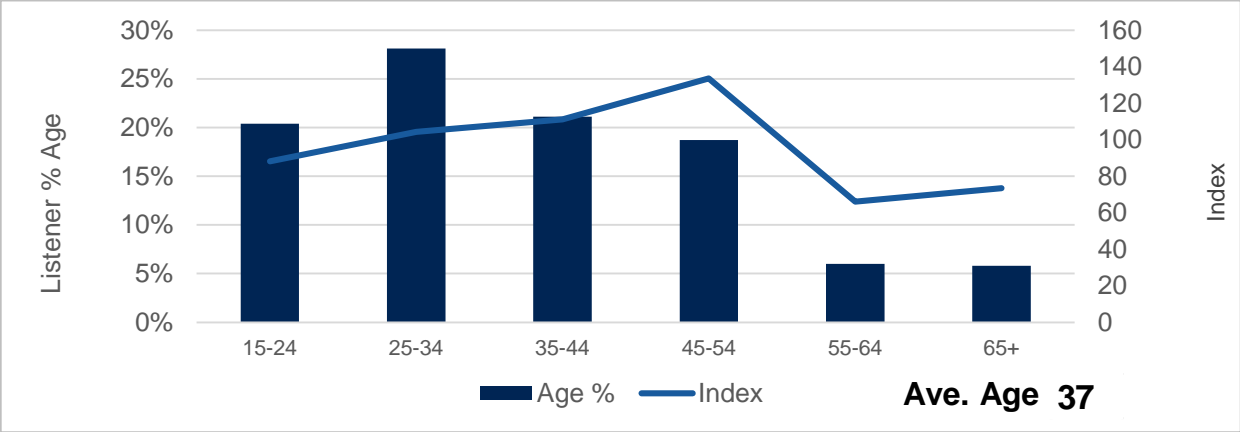
He then took on the challenge of being a DJ and MC at events, which came naturally to him. This landed him on stages where he would host events usually fit for people with years of experience ahead of him. Alex plays a variety of genres from local music, to commercial top 40, and his growing favourite, electro House.

Alex Caige currently works alongside Anele Mdoda on 947 Breakfast club as well as his own show 5AM-6AM, Monday to Friday.

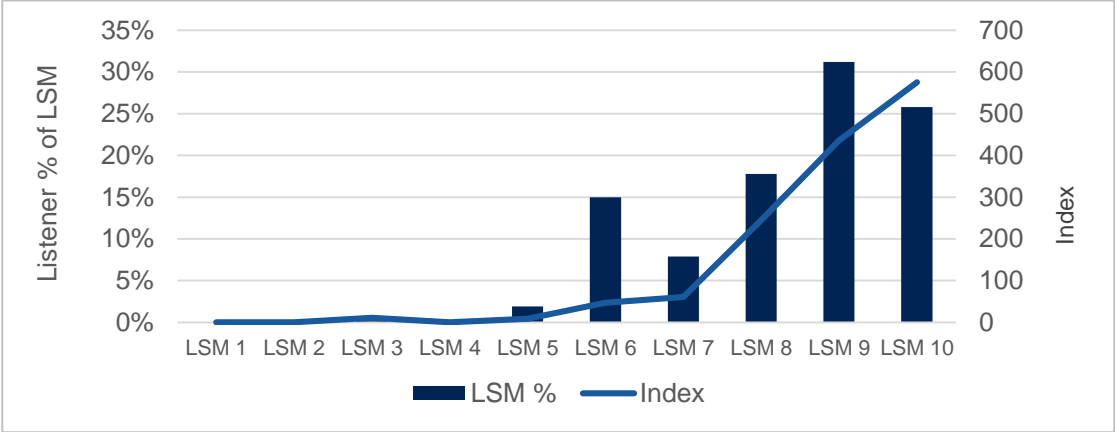
Audience Reach & Profile



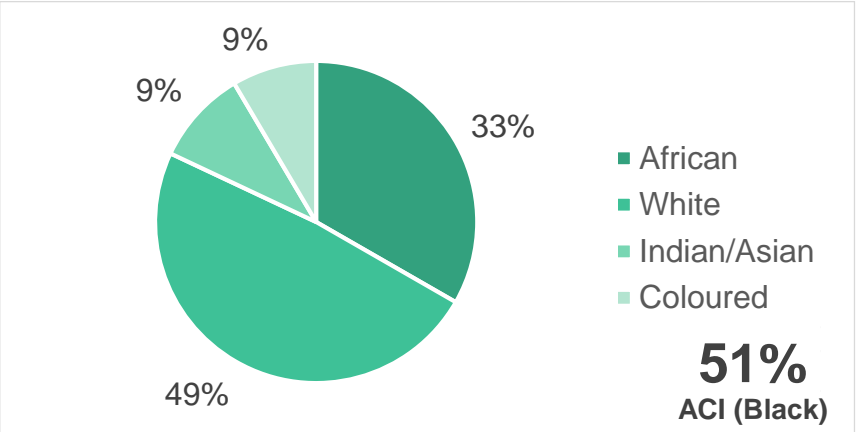
Age



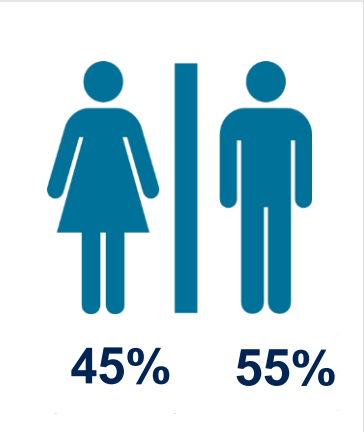
LSM



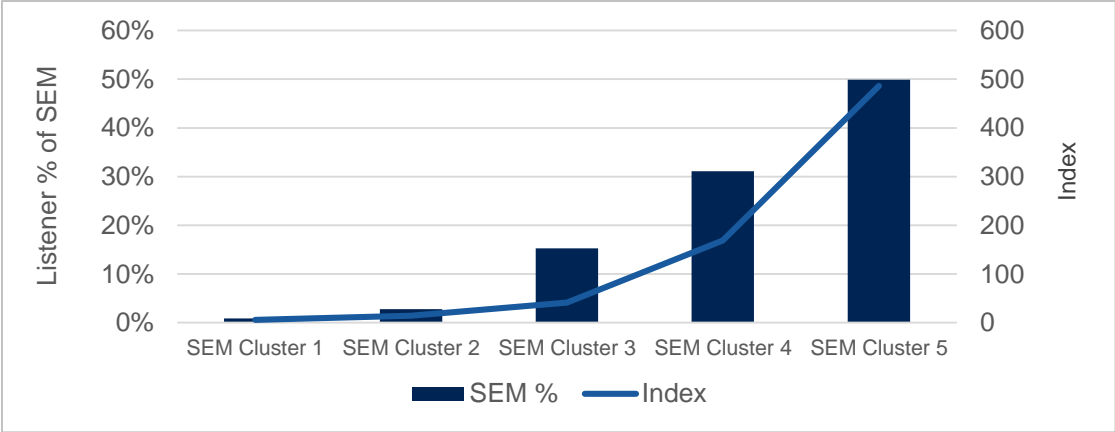
Ethnicity



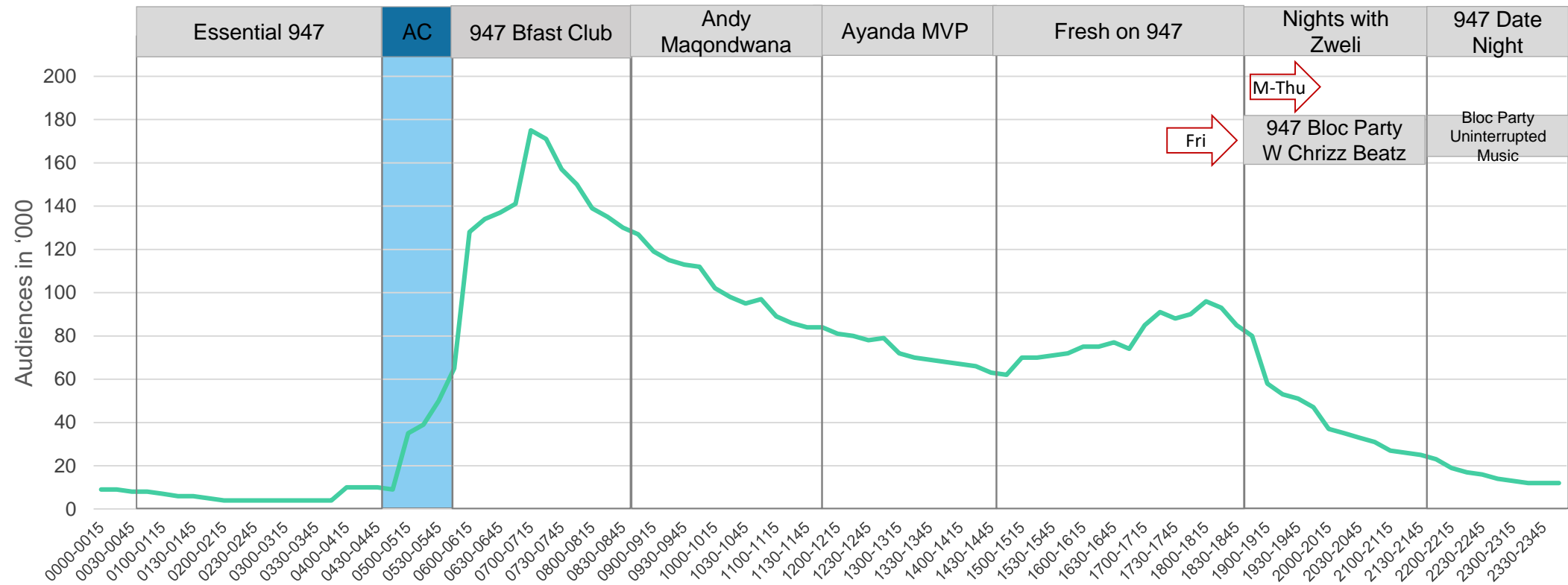
Gender



SEM



Listening Pattern: Mon- Fri



Listeners: 174 000 Monday to Friday Cume (05h00-06h00)

Alex Caige reaches 65 000 listeners on average at its peak.

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