

The Midday Report with Mandy Wiener

BRC RAMS : April 2019 – March
2020

702.



ABOUT THE MIDDAY REPORT

The Midday Report is the longest running show on 702 and has been on air for over three decades. Some of the best journalists in South African radio have anchored the show over that period.

The latest host of the Midday Report, Mandy Wiener, is one of the country's best known and most credible journalists and authors.

The Midday Report is an hour of essential news radio aimed at all those who want to find out, make sense of and understand the latest stories in the news.

In 60 minutes, the show covers all the important local, national and international news stories in the news cycle. It is a fast-paced news show with a variety of interviews with those in the news, the newsmakers and those in authority. It also features interviews with EWN reporters out on stories as well as analysts with views on the issues on the news.



ABOUT MANDY WIENER



Mandy Wiener is one of the country's best known and most credible journalists and authors.

She worked as a multi award-winning reporter with Eyewitness News from 2004 until 2014, filing reports for Talk Radio 702, 567 Cape Talk, 94.7 Highveld Stereo and Kfm radio stations. Mandy specialises in investigative reporting and legal matters, having extensively covered both the corruption trial of former national police commissioner Jackie Selebi and the Brett Kebble murder trial. She has also earned a reputation for her work exposing South Africa's 'Underworld' reporting extensively on Czech fugitive Radovan Krejcir, Teazers boss Lolly Jackson and other mysterious murders.

She has won a number of National and Regional Vodacom 'Journalist of the Year' awards, has been 'The CNN African Radio Journalist of the Year' and has received several commendations in the Webber Wentzel 'Legal Journalist of the Year' awards. In addition, she has received the National Press Club award in the Radio Category and the Social Media category and was awarded the 'Rising Star - Women in the Media' award in 2011. On the writing front, Mandy was short-listed in the prestigious 'Alan Paton Sunday Times Literary Awards' for her book, 'Killing Kebble' which was a local publishing phenomenon, selling in excess of 100 000 copies.

It was also chosen as Jenny Crwys-Williams' 'Book of the Year' in 2011. Mandy's second book, 'My Second Initiation', written with former head of the NPA Vusi Pikoli, was also short-listed for the Alan Paton award and was Crwys-William's non-fiction book of the year in 2013. In addition, Wiener is the series editor of 'The Youngsters' which features several young South African voices. In 2014, she published 'Behind The Door: The Oscar Pistorius and Reeva Steenkamp Story' with her colleague Barry Bateman. The book was released internationally and contained new, exclusive information about the trial.

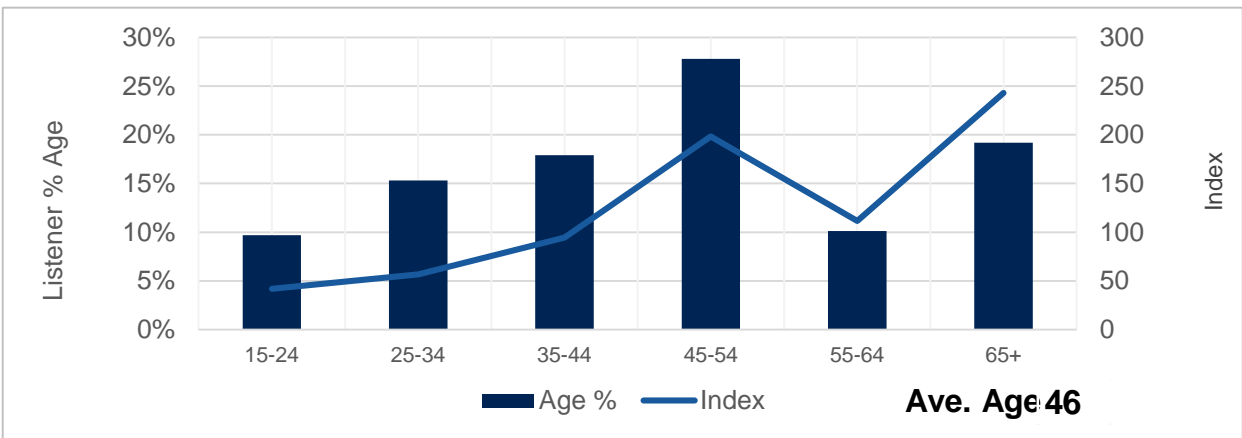
With over 200 000 followers on Twitter, Mandy has also broken new ground for live tweeting court cases and stories on the social media platform. She is considered to be amongst the country's premier Twitterati.

With a BA degree from Rand Afrikaans University (now UJ), Mandy launched her career at RAU Radio before interning at the 702 traffic desk and screening listeners' calls in the wee small hours. She then became a news reporter at Eyewitness News and did not look back. She is a freelance journalist and mother to two-year-old Sam and baby Ruby.

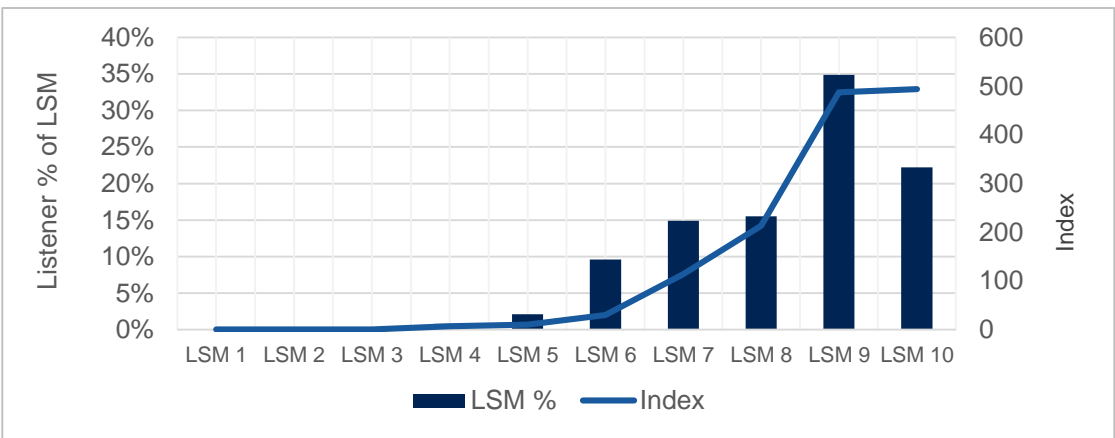
Audience Reach & Profile



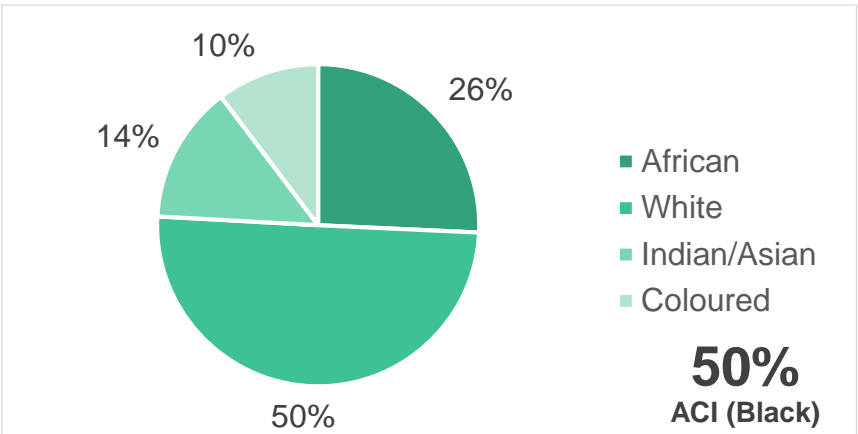
Age



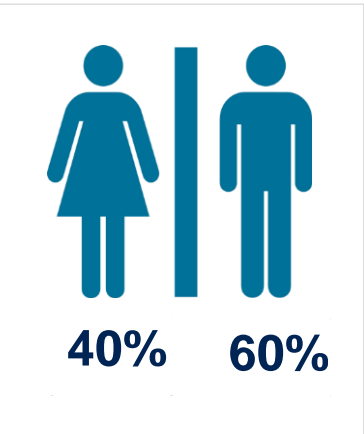
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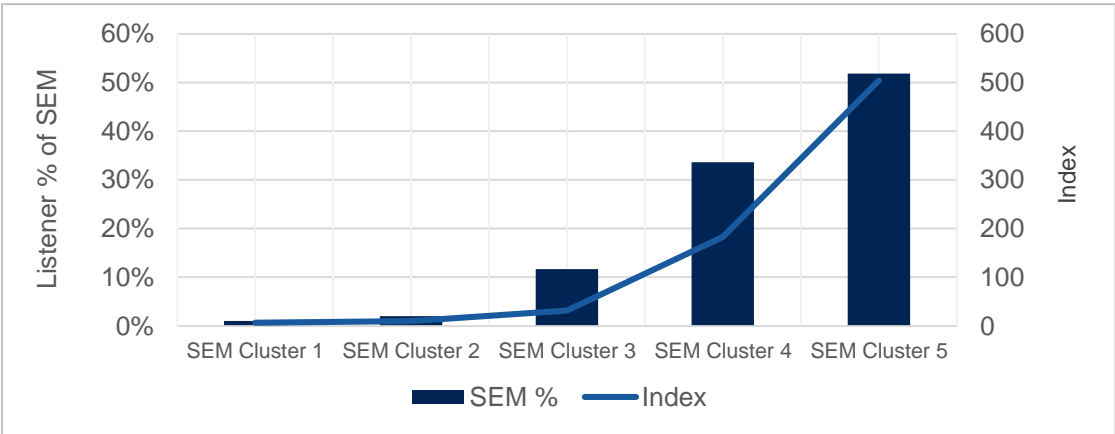
Ethnicity



Gender



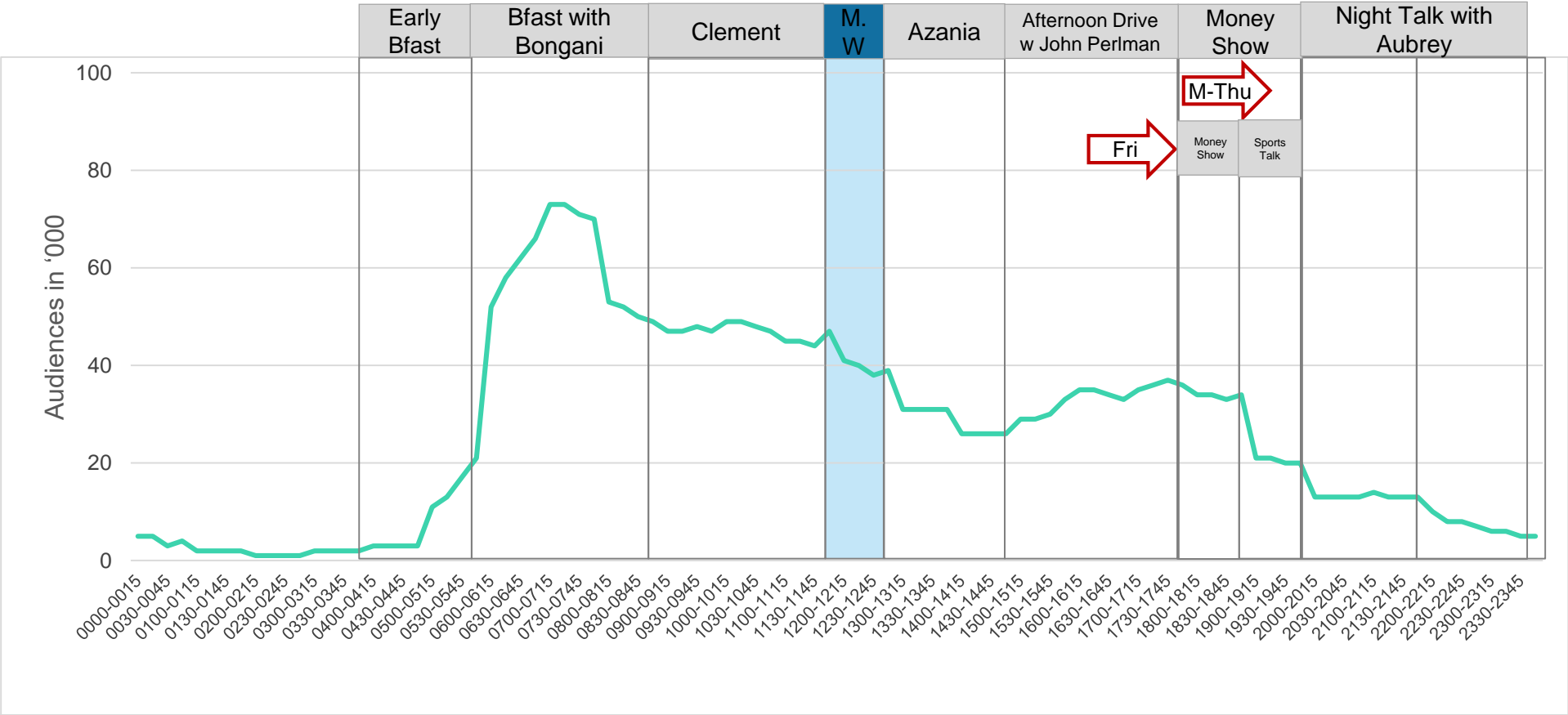
SEM



Listening Pattern: Mon-Fri



1/4 Time Band	Audience in '000's
1200-1215	41
1215-1230	39
1230-1245	39
1245-1300	35



Listeners : 138 000 Monday to Friday Cume (12h00-13h00)
The Midday Report reaches 41 000 listeners on average at its peak.

702.

www.primediabroadcasting.co.za

Visit our website to find Audience profiles, Footprints, Case studies and more.

We look forward to telling your story...

