

702.

The Azania Mosaka Show

BRC RAMS : April 2019 –
March 2020



PRIMEDIA
BROADCASTING

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The Azania Mosaka Show



Azania Mosaka's show deals with issues on the minds of 702 listeners.

While keeping an eye on and updating listeners about the breaking news and important news of the day, she also focuses on variety of other issues and topics.

These include making sense of issues facing 702 listeners, as well as lifestyle and social issues.

Some of the features on her show include the Naked Scientist, Motoring and Masterclass (an expert in a particular field unpacking a topic).

Favorite features of her Friday afternoon show include a profile interview with a well known person, and a #702Unplugged performance in the studio with a musician or musical group.



Regular Features



Monday

14:30 – Naked Scientist

Tuesdays

14:30 – Car Feature

Wednesday

14:00 – Masterclass

Thursday

14:00 – Consumer slot with Wendy Knowler -
Consumer Journalist

Friday

13:10 – Food

13:35 – Movies

13:45 – Travel

14:00 – Friday Profile

14:30 – #702Unplugged



About Azania Mosaka



Azania, who hails from Pimville in Soweto, completed a BCom degree at Wits University. In addition to being a South African radio host, she is also a television presenter and MC with over a decade of broadcast experience.

Her radio career started when she joined Metro FM as a producer for Glen Lewis' show The Ride. From there she moved on to presenting Midnight Oasis before earning herself her first drive time slot, Route 326. She went on to host the breakfast slot, The Sound of Breakfast. This was followed by a move to the 09h00 – 12h00 slot, hosting Total Bliss. She moved to 702 from Power FM where she hosted Power Lunch.

She has also presented a number of TV shows and performed a few stints as a judge on the third (2004) and fourth (2010) seasons of the reality competition Popstars. Viewers may also recognize her from Cooking with Azania, on SABC3.

Outside of her media work, Azania owns and runs Miss Salon London boutique grooming salons.

Follow @Azania_ on Twitter.



About Azania Mosaka



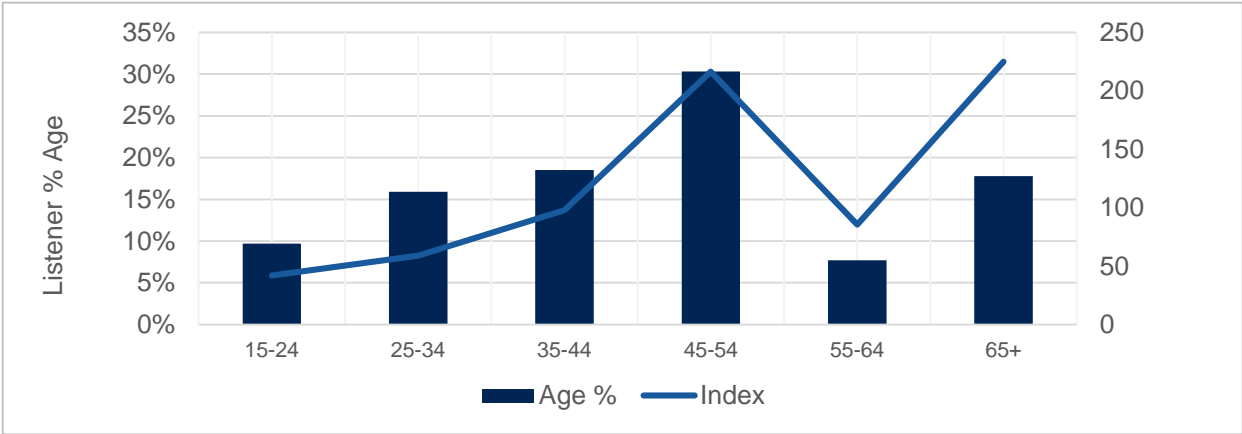
What do you hate & love? I hate littering, poverty, my alarm clock, people who slow in front of you. I love tea! I love fashion and shopping. I love yoga. I love driving, travel, exploring.

Are you a tree or a bunny hugger? I worry about the impact of plastic on our environment and talk about it at every possible opportunity to create awareness. I'm working with the WWF this year and lending a hand where I can. I care deeply about the environment and try to do my part.

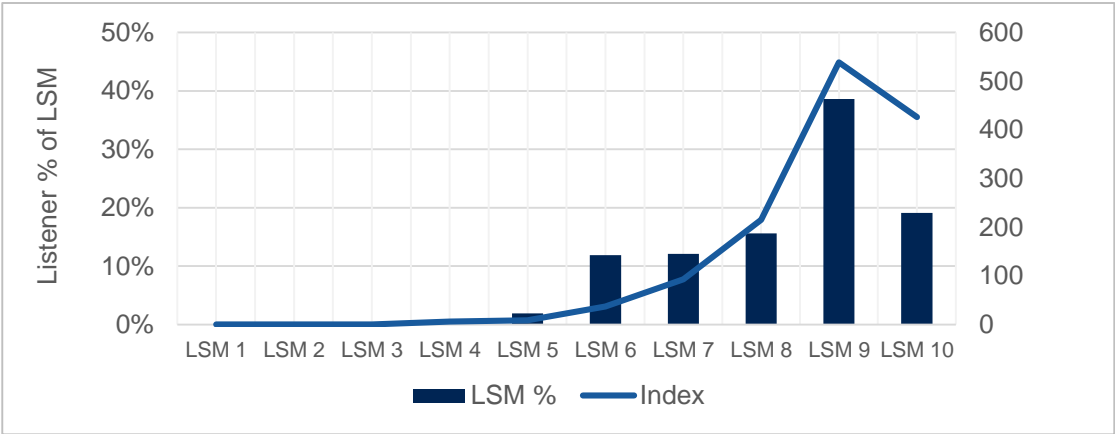
Audience Reach & Profile



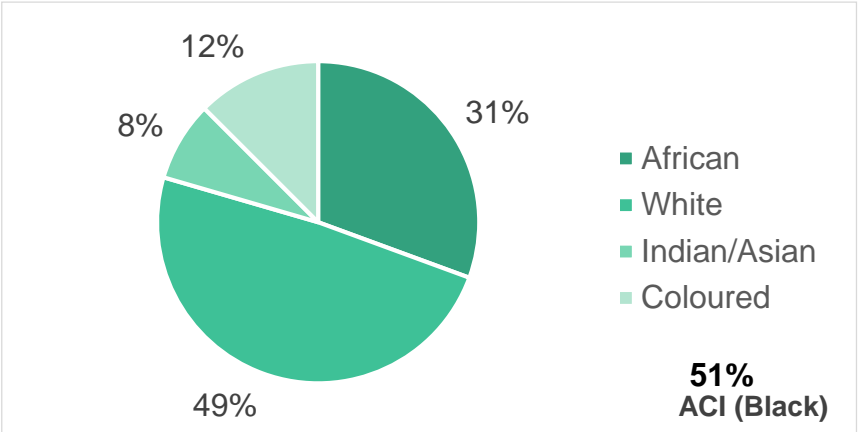
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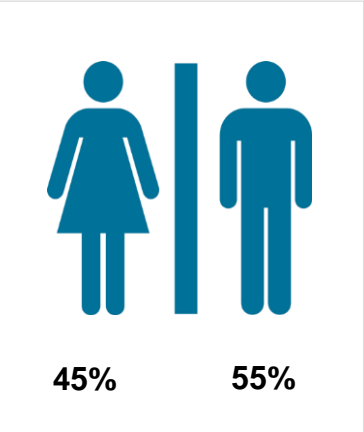
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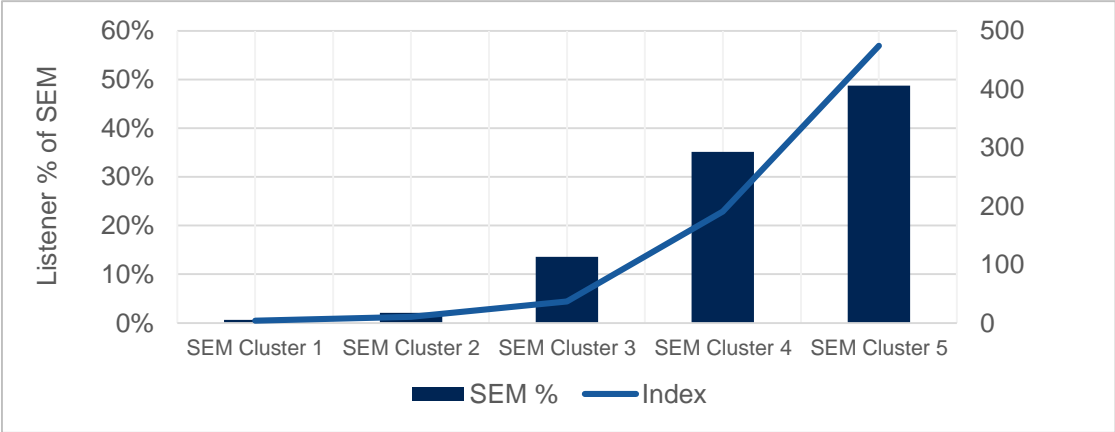
Ethnicity



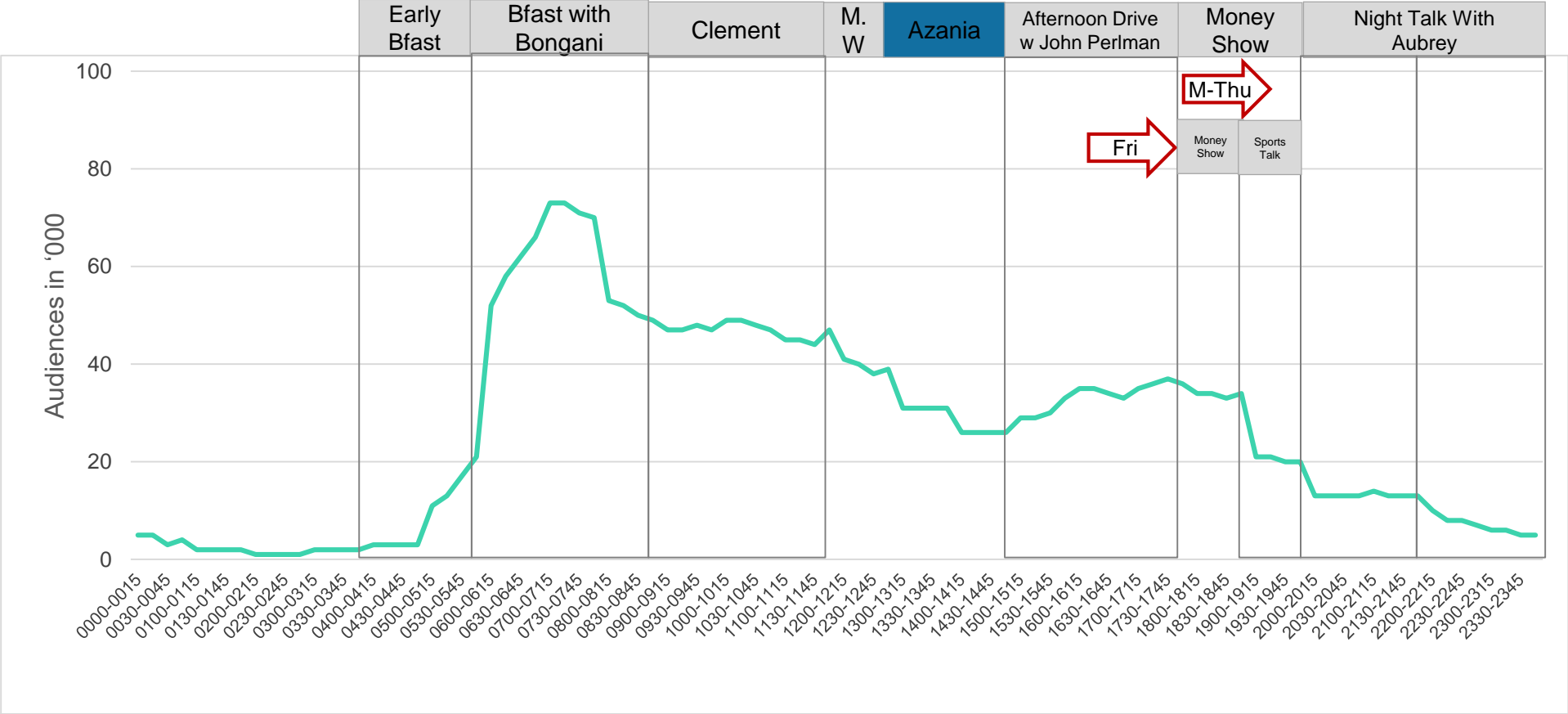
Gender



SEM



Listening Pattern: Mon-Fri



Listeners : 156 000 Monday to Friday Cume (13h00-15h00)
Azania's show reaches 31 000 listeners on average at its peak.

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www.primediabroadcasting.co.za

Visit our website to find Audience profiles, Footprints, Case studies and more.

We look forward to telling your story...

